

CCAI/PCI/PEI Annual Meeting

2024



June 3-5

The DeSoto Savannah
Savannah, GA





Dear Members,

It is with great enthusiasm that we are joined by an additional industry association for this year's Annual Meeting. The Porcelain Enamel Institute (PEI) will be participating with us for the first time. We hope they will find our friendly atmosphere along with important content make for a great event for their members as well as ours.

There are many important issues facing us today – cyber-attacks; how AI will change our industry; decarbonization and its impact on industrial finishing; what nearshoring in Mexico means to the USA and more. We've filled this year's program with timely and valuable content that will get you thinking about the outside factors that will influence our industry for years to come.

We will still offer our social & networking events that allow members to reconnect with colleagues while making new acquaintances in the beautiful historic town of Savannah, GA. The DeSoto Savannah is a beloved landmark that has played gracious hostess to presidents, celebrities and visitors since 1890. Immersed in history, this is the perfect setting for the CCAI, PCI and PEI Annual Meeting.

Please read through all the details included in this brochure and register NOW! We look forward to seeing you in Savannah in June.

Anne Goyer

CCAI Executive Director



Kevin Coursin

PCI Executive Director



Stewart Hackler

PEI Managing Director



CLICK HERE TO REGISTER FOR CCAI'S ANNUAL MEETING ONLY

To register for CCAI and PCI's meetings, go to either link and download the dual registration form.

CLICK HERE TO REGISTER FOR PCI'S ANNUAL MEETING ONLY

SCHEDULE OF EVENTS



SUNDAY, June 2

7:00 – 9:00 PM
Ghost Tour*

MONDAY, June 3

8:00 AM – 6:00 PM
Registration & Information Desk Open

7:30 – 11:30 AM
CCAI Board of Directors Meeting

11:30 AM – 1:00 PM
CCAI Business Luncheon

1:00 – 5:00 PM
PCI Board of Directors Meeting

6:00 – 7:00 PM
Welcome Reception for CCAI/PCI/PEI

7:00 PM
Dinner on Own

TUESDAY, June 4

7:30 AM – Noon
Registration & Information Desk Open

7:30 – 8:00 AM
Continental Breakfast

8:00 – 10:45 AM
JOINT GENERAL SESSION
Benchmarking Success: Key Insights and Trends in the
Manufacturing and Coating Industries
Cara Walton, Harbour Results

Sustainability & Decarbonization – Are They on Your
Company's Radar?
Scott Bishop, EPRI

Perspectives on the Nearshoring Effect in North
America
Pedro Castillo, Therma-Tron-X, Inc.

11:00 AM
Golfers Depart for Tournament*

Noon – 5:00 PM
Golf Tournament*

Noon – 4:00 PM
Lunch & Historic Tour of Savannah*

6:30 – 9:00 PM
Scavenger Hunt Team Event & Dinner*

WEDNESDAY, June 5

7:30 – 11:30 AM
Registration & Information Desk Open

7:30 – 8:00 AM
Continental Breakfast

8:00 – 11:30 AM
JOINT GENERAL SESSION
How AI is Reshaping the Sales & Marketing Battlefield
Josh Blankenship, TopSpot Internet Marketing

Cybersecurity: An Update to a Constantly Moving
Target ... and You're the Target!
Jason Floyd, MS Security Technologies

Navigating the Economy – Smooth Sailing or
Rough Seas?
Chris Kuehl, Armada Corporate Intelligence

11:30 AM – 12:15 PM
PCI & PEI Members Only Lunch

1:00 – 3:30 PM
PEI Board Meeting

12:15 – 1:35 PM
PCI Technical Committee Meeting
PCI Promotions Committee Meeting

1:35 – 2:55 PM
PCI Membership Committee Meeting
PCI Certification Committee Meeting

2:55 – 4:15 PM
PCI Education Committee Meeting

4:20 – 5:30 PM
PCI Business Meeting
President's Charge, **Tom Whalen**
Committee Reports
Treasurer's Report, **Teddy Piepkow**
Executive Director's Report, **Kevin Coursin**

6:30 PM - 9:30 PM
Awards Reception & Dinner

9:30 PM
Annual Meeting Concludes

*(optional activity; additional fee and pre-registration required)

CCAI-Only Events
PCI-Only Events
PEI-Only Events
Joint Events

FEATURED PRESENTATIONS



Benchmarking Success: Key Insights and Trends in the Manufacturing and Coating Industries

Cara Walton, *Harbour Results, Inc.*

This presentation delves into the current state of the manufacturing industry, highlighting key insights from Harbour Results' Quarterly Pulse Studies and Annual Benchmarking study. Cara will provide comprehensive analysis of industry trends, challenges, and opportunities as well as business and operational performance metrics delivering invaluable insights for participants. By examining specific data points, such as operational efficiency, profitability, capacity utilization, and more this presentation aims to illuminate the current landscape of the North American manufacturing industry and its implications for business strategies and future growth.

Sustainability & Decarbonization – Are They on Your Company's Radar?

Scott Bishop, *EPRI*

Without a doubt sustainability & decarbonization are "hot topics" today. This presentation is designed to get our industry thinking about these issues facing manufacturing and ultimately industrial finishing. What are reduction timelines? What type of US companies are taking the lead on decarbonization? Are your customers asking you for lower CO₂ footprint options? Do you understand Scope 1, 2 and 3? Scott will give his perspective on several large OEMs such as Honda, Nissan and Mercedes and how they are pursuing their decarbonization goals. This could be your start to reducing CO₂ emissions.



Perspectives on the Nearshoring Effect in North America

Pedro Castillo, *Therma-Tron-X, Inc.*

This presentation revolves around the effects that nearshoring is generating in T-MEC countries including a review of what drives it. The emphasis will be on the relationship between Mexico and the USA and how Mexico is being used by Asia and Europe as a platform to introduce their products and services in the American market with the "Made in Mexico" label. This session is based on Pedro's daily experience working in both the USA and Mexico where he analyzes and studies the economic interaction and the effects on industrial markets. 2024 is a year of presidential elections in both Mexico and the USA, a situation that has industrialists and economists guessing about what the future will bring.

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FEATURED PRESENTATIONS



How AI is Reshaping the Sales & Marketing Battlefield

Josh Blankenship, *TopSpot Internet Marketing*

AI is definitely a BIG buzzword these days. You can have a better understanding by being informed. This presentation will unveil the crucial role of AI in revolutionizing traditional sales & marketing strategies, empowering those involved in manufacturing to excel. Discover how AI, when integrated with human insights, enhances lead generation, refines customer engagement, and ensures your company stands out. This session offers a nuanced understanding of leveraging AI while emphasizing the importance of human ingenuity in crafting successful sales & digital marketing strategies.

Cybersecurity: An Update to a Constantly Moving Target ... and You're the Target!

Jason Floyd, *MS Security Technologies*

As the manufacturing industry continues to evolve in the digital era, the integration of advanced technologies brings forth unprecedented opportunities and challenges. This presentation is tailored for small and medium-sized companies in the manufacturing sector, aiming to shed light on the latest trends in cybersecurity. Addressing the dynamic landscape of cyber threats, we will explore essential strategies and best practices to safeguard your operations, intellectual property, and sensitive data. Join us to gain valuable insights into the manufacturing trends in cybersecurity and empower your organization to proactively navigate the digital transformation while ensuring the resilience of your business against cyber threats.



Navigating the Economy – Smooth Sailing or Rough Seas?

Chris Kuehl, *Armada Corporate Intelligence*

Chris Kuehl is no stranger to our annual meetings. His presentation on the status of our economy is always a highlight of every meeting. Sometimes controversial, always entertaining, Chris tells it like it is. He doesn't sugar coat the information and he works to provide details that will help our members and their companies. He promises to be insightful once again. Don't miss his presentation.

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CLICK HERE TO REGISTER FOR PCI'S ANNUAL MEETING ONLY

REGISTRATION INFORMATION

If you are registering for only **ONE** of the meetings, visit the link for the appropriate organization below and follow the steps for online registration. If you are registering for the **CCAI/PCI combination meeting**, follow either link and then click on the link to download the dual registration form.

If you are registering for both CCAI and PCI, DO NOT complete the online registration for either organization. Dual registrations must be completed & returned on the separate form.

CCAI: www.ccaiweb.com/AnnualMeeting

PCI: www.powdercoating.org/AnnualMeeting

PEI MEMBERS

If you are registering as a member of PEI, you will need to go to the [PEI WEBSITE](#) to register. There is no combination registration needed for PEI Members. See the PEI website for registration fees.

Registration Fees

CCAI ANNUAL MEETING ONLY

CCAI Member: \$650
Non-member: \$1,200

Spouse/Guest: \$299
Member Child (ages 13-18): \$50
Member Child (12 & under): No Fee

CCAI attendee registration fee includes Business Lunch & Welcome Reception on Monday; Tuesday & Wednesday Continental Breakfast; Tuesday & Wednesday General Sessions; Wednesday evening Awards Reception & Dinner.

CCAI spouse/guest registration fee includes Welcome Reception and Wednesday Awards Dinner.

CCAI member child registration includes the Welcome Reception.

PCI ANNUAL MEETING ONLY

PCI Member: \$650
Non-member: \$1,200

Spouse/Guest: \$299
Member Child (ages 13-18): \$50
Member Child (12 & under): No Fee

PCI attendee registration fee includes Welcome Reception on Monday; Tuesday & Wednesday Continental Breakfast; Tuesday & Wednesday General Sessions; Wednesday Lunch; PCI Committee & Business Meetings; and Wednesday evening Hall of Fame Reception and Dinner.

PCI spouse/guest registration fee includes Welcome Reception and Wednesday Hall of Fame Dinner.

PCI member child registration includes the Welcome Reception.

CCAI AND PCI JOINT ANNUAL MEETINGS

CCAI and PCI Member*: \$850
Spouse/Guest: \$299

**Attendees must be a member of BOTH associations to register for both meetings.*

*If you are applying a **complimentary or discounted Annual Meeting registration** that is included with your membership level, enter your promo code on the registration form to take advantage of this discount. Contact Leslie Muck at leslie@goyermgt.com if you need assistance.*

HOTEL & TRAVEL INFORMATION

The DeSoto Savannah

15 East Liberty Street
Savannah, GA 31401

Room Rate: \$199 – single/double plus tax

Resort Fee: There is no resort fee at the hotel!

Parking Rates: \$34 valet per day (no public parking available)

Reservation Cutoff: Saturday, May 11

TO MAKE HOTEL RESERVATIONS:

CLICK HERE to make a hotel reservation. Guest room reservations must be cancelled 72 hours prior to your arrival day to avoid a one night, room and sales tax penalty.

Annual Meeting Attire

Attire for the Annual Meeting is resort casual with the exception of the Wednesday Awards Dinner which is cocktail attire. Ties are not required for men.

Weather

The average high temperatures the first week of June in Savannah, GA, is in the mid-to-high 80s with lows in the high 60s. June is predominately sunny in Savannah.

Travel

Savannah/Hilton Head International Airport is just 10 miles from The DeSoto Savannah. Depending on the time of day you arrive, it's approximately a 15 – 25-minute drive to the hotel. Current taxi fare is approximately \$25 - 30 one way and current Lyft & Uber fares range from \$18 - \$23.

Taxi, Uber or rental cars are your options.



OPTIONAL ACTIVITIES



Savannah Ghost Tour

Sunday, June 2 | 7:00 - 9:00 PM

Registration is limited; please reserve early.

Dive into Savannah's dark past with an immersive private trolley tour, a ghost hunting bootcamp where you'll learn skills and information that you can use to find ghosts anywhere in the world. Once completing your ghost hunting training session, you'll hop off the trolley and into "The Savannah Underground," a forty minute immersive adventure that surrounds you with some of Savannah's scariest history.



Fees:

\$65 per person

Golf Tournament at The Club at Savannah Harbor

Tuesday, June 4 | Noon First Tee Time

Registration is limited; please reserve early.

Built on an island between Savannah and the South Carolina border, The Club at Savannah Harbor will be the location of our golf outing. This beautiful course, just minutes away from The DeSoto, will be the perfect place for an afternoon of golf!



Fees:

Golf & Lunch: \$155 (includes boxed lunch; make selection during the registration process)

Club Rental: \$70

Historic 360° Savannah Tour & Lunch at The Lady & Sons

Tuesday, June 4 | 12:00 - 4:00 PM

Registration is limited; please reserve early.

Begin with a family-style lunch at The Lady & Sons, owned by chef Paula Deen, then enjoy a 90-minute tour that will tell the fascinating history of Savannah. Admire the architecture of historic buildings and churches while enjoying views of beautiful squares, monuments and moss draped live oaks. You will hear details of the Historic, Victorian, Colonial and Starland areas of Savannah.



Fees:

\$69 per person

Scavenger Hunt Team Event

Tuesday, June 4 | 6:30 - 9:00 PM

This year's optional team activity is a bit of a change from past years but Savannah is filled with history & charm, making it the perfect location for a Scavenger Hunt Team Event. The hunt will take place within several blocks of the hotel. This event is appropriate for ages 10 and up. We'll end the evening with a great dinner and announcement of the winners. This fun evening gives everyone a chance to meet new colleagues while enjoying the company of old friends.



Fees:

\$75 per person

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